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MARKET VECTORS® BRAZIL SMALL-CAP ETF REACHES \$1 BILLION IN ASSETS

NEW YORK (October 6, 2010) – Market Vectors Brazil Small-Cap ETF (NYSE Arca: BRF), distributed by Van Eck Global, has reached \$1 billion in assets as of October 5, 2010, the company announced today. BRF was the first ETF listed in the U.S. to focus on Brazilian small-cap stocks.

BRF seeks to replicate as closely as possible, before fees and expenses, the price and yield performance of the Market Vectors Brazil Small-Cap Index (MVRIOTR), a basket of 61* securities of small-capitalization companies that are domiciled and primarily listed on an exchange in Brazil, or that generate at least 50% of revenues in Brazil. BRF seeks to provide investors with exposure to Brazil's domestic investment themes and opportunities, such as the growth potential in the country's homebuilding and consumer goods sectors.

"BRF has appealed to investors looking for a different type of exposure to Brazil's local economy," said Jan van Eck, Principal of Van Eck Global. "In our view, small-cap stocks represent excellent direct exposure to the Brazilian economy since small-caps are typically driven by local trends. We are pleased to see that the interest in BRF continues to grow among financial advisors and their clients."

For more information about BRF, visit vaneck.com/brf or call 888.MKT.VCTR.

**as of September 30, 2010*

About Van Eck Global

Founded in 1955, Van Eck was among the first U.S. money managers helping investors achieve greater diversification through global investing. Today, the firm continues its 50+ year tradition by offering global investment choices in hard assets, emerging markets, precious metals including gold, and other specialized and alternative asset classes.

Market Vectors exchange-traded products have been offered by Van Eck Global since 2006 when the firm launched the nation's first gold-mining ETF. Today, Market Vectors ETFs and

ETNs span several asset classes, including equities, municipal and fixed income bonds and currency markets.

Van Eck Global also offers mutual funds, variable insurance product funds, separate accounts and alternative investments. Designed for investors seeking innovative choices for portfolio diversification, Van Eck's investment products are often categorized in asset classes having returns with low correlations to those of more traditional U.S. equity and fixed income investments.

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Past performance does not guarantee future results. Indices listed are unmanaged and are not securities in which investments can be made. You cannot invest directly in an index.

Market Vectors Brazil Small-Cap Index (the "Index") is the exclusive property of 4asset-management GmbH, which has contracted with Standard & Poor's, a division of The McGraw-Hill Companies, Inc. ("S&P") to maintain and calculate the Index. Standard & Poor's[®] and S&P[®] are registered trademarks of The McGraw-Hill Companies, Inc. "Calculated by S&P Custom Indices" and its related stylized mark(s) are service marks of The McGraw-Hill Companies, Inc. and have been licensed for use by 4asset-management GmbH. S&P shall have no liability for any errors or omissions in calculating the Index.

4asset-management GmbH does not sponsor, endorse, promote or sell BRF and it makes no representation regarding the advisability of investing in the Fund.

BRF is subject to elevated risks, including those associated with investments in derivatives and foreign securities. In particular, Brazilian investments are subject to elevated risks, which include, among others, actions taken by the Brazilian government, inflation, high interest rates, currency risk, less reliable financial information, higher transactional costs, taxation, political instability and other risks associated with foreign investments. In addition, companies with small capitalizations are subject to elevated risks, which include, among others, greater volatility, lower trading volume and less liquidity than larger companies. Investors should be willing to accept a high degree of volatility and the potential of significant loss. BRF may loan its securities, which may subject it to additional credit and counterparty risk. Please refer to the prospectus for complete risk information.

Fund shares are not individually redeemable and will be issued and redeemed at their NAV only through certain authorized broker-dealers in large, specified blocks of shares called "creation units" and otherwise can be bought and sold only through exchange trading. Creation units are issued and redeemed principally in kind. Shares may trade at a premium or discount to their NAV in the secondary market.

Investing involves risk, including possible loss of principal. Investors may call 888.MKT.VCTR or visit vaneck.com/brf for a free prospectus. They should consider the investment objective, risks, and charges and expenses of Market Vectors Brazil Small-Cap ETF carefully before investing. The prospectus contains this and other information. Please read the prospectus carefully before investing.