## Van Eck Global - Offering Investors Innovative Commodity Solutions

Van Eck Global is widely regarded as a trusted commodity specialist. With close to 45 years of commodity-related investment experience, the firm continues to dedicate significant resources to this important asset class. In addition to its suite of actively managed mutual funds and passively managed ETFs, the firm also offers a passively managed mutual fund, benchmarked to an innovative, commodity-based index.

PASSIVELY MANAGED COMMODITY EQUITY ETFs	ACTIVELY MANAGED COMMODITY EQUITY MUTUAL FUNDS	PASSIVELY MANAGED COMMODITY FUTURES MUTUAL FUND
MARKET VECTORS' ETFs Currently the fifth largest provider of ETPs in the U.S.	Van Eck Global Hard Assets Fund (GHAAX) invests in companies involved in the exploration, production and distribution of hard assets Offers exposure to energy, precious and base metals, agriculture,	Van Eck CM ("Constant Maturity") Commodity Index Fund (CMCAX) seeks to track, before fees and expenses, the performance of the UBS Bloomberg Constant Maturity Commodity Index ("CMCI") Fund's benchmark employs a methodology that minimizes
<ul> <li>Market Vectors brand was established with the 2006 launch of GDX, the nation's first gold equity ETF</li> </ul>	<ul> <li>Intersection of the section of the sec</li></ul>	exposure to the front end of the futures curve and diversifies across maturities; by spreading its exposure across the liquid
Our ETFs are designed for investors seeking to fine tune their portfolios by trading or investing in specialized segments of the	the industry's largest and includes three trained geologists and senior analysts with deep sector experience	futures curve, the Fund's benchmark seeks to mitigate the impacts of contango and negative roll yield
market through cost-effective, transparent investment tools	Investment approach focuses on company research and skillful stock selection, as well as disciplined risk management	Benchmark is diversified across five commodity sectors and 28 commodity components; energy allocation typically around 35%
Market Vectors Hard Asset ETF Offerings		In contrast with many "enhanced" commodity funds, offers
Agribusiness ETF (MOO)	Van Eck International Investors Gold Fund (INIVX)	"pure" commodity exposure by investing in commodity-linked
<ul> <li>Coal ETF (KOL)</li> <li>Global Alternative Energy ETF (GEX)</li> </ul>	invests in gold-mining equities, with inception dating back to 1956;	derivative instruments and more conservative fixed income
Gold Miners ETF (GDX)	Geologist Joe Foster has been a part of the team since 1996	securities, such as U.S. Treasury Bills
<ul> <li>Junior Gold Miners ETF (GDXJ)</li> <li>Oil Services ETF (OIH)</li> <li>Rare Earth/Strategic Metals ETF (REMX)</li> </ul>	Exposure to gold, a distinct asset class typically fueled by robust investment and jewelry demand, as well as by ongoing supply constraints	About the UBS Bloomberg Constant Maturity Commodity Index Maturities of three and six months, as well as one-, two- and
<ul> <li>RVE Hard Assets Producers ETF (HAP)</li> </ul>	May provide a hedge against financial assets in volatile markets	three-year maturities for certain commodities

or inflationary or deflationary periods

and opportunities

Specialized investment team conducts continuous on- and

under-the-ground research to access mining efficiencies

- Constant maturity approach: daily rolling of a small proportion of underlying contracts
- Potential for higher risk-adjusted returns than traditional commodity indices



Solar Energy ETF (KWT)

Unconventional Oil & Gas ETF

Uranium+Nuclear Energy ETF (NLR)

Steel ETF (SLX)

## Mutual Funds | ETPs

## **ABOUT VAN ECK GLOBAL**

Founded in 1955, Van Eck Associates Corporation was among the first U.S. money managers helping investors achieve greater diversification through global investing.

Today, the firm continues this tradition by offering innovative, actively managed investment choices in hard assets, emerging markets, precious metals including gold, and other alternative asset classes.

Van Eck Global's mutual funds are sold nationwide through retail brokers, financial planners and investment advisors.

Designed for investors seeking innovative choices for portfolio diversification, they are often categorized in asset classes having returns with low correlations to those of more traditional U.S. equity and fixed income investments.

Van Eck Global also offers ETFs, ETNs, separate accounts and alternative investments. In addition, it offers Variable Insurance Portfolios (VIPs), a series of investment choices within the variable annuity contracts and variable life policies of widely known and highly regarded insurers. About Market Vectors ETFs: Market Vectors ETFs are not mutual funds and their shares are not individually redeemable and are only issued and redeemed at their NAV through certain authorized broker-dealers in large, specified blocks of shares called "creation units" and otherwise can be bought and sold only through exchange trading. Creation units are issued and redeemed principally in kind. Shares of Market Vectors ETFs may trade at a premium or discount to their NAV in the secondary market.

The principal risks of investing in Market Vectors ETFs include sector, market, economic, political, foreign currency, world event, index tracking and non-diversification risks, as well as fluctuations in net asset value and the risks associated with investing in less developed capital markets. The Funds may loan their securities, which may subject them to additional credit and counterparty risk. Please see the Prospectus and summary prospectus of each Fund for more complete information regarding its specific risks.

About the CMCI: UBS and Bloomberg own or exclusively license, solely or jointly as agreed between them all proprietary rights with respect to the CMCI Index. In no way do UBS or Bloomberg sponsor or endorse, nor are they otherwise involved in the issuance and offering of the Fund nor do either of them make any representation or warranty, express or implied, to the holders of the Fund or any member of the public regarding the advisability of investing in the Fund or commodities generally or in futures particularly, or as to results to be obtained from the use of the Index or from the Fund. The CMCI is unmanaged and is not a security in which an investment can be made.

You can lose money by investing in the Funds. Any investment in the Funds should be part of an overall investment program, not a complete program. CMCAX: Commodities are assets that have tangible properties, such as oil, metals, and agriculture. Commodities and commodity-linked derivatives may be affected by overall market movements and other factors that affect the value of a particular industry or commodity such as weather, disease, embargoes or political or regulatory developments. The value of a commodity-linked derivative is generally based on price movements of a commodity, a commodity futures contract, a commodity index or other economic variables based on the commodity markets. Derivatives use leverage, which may exaggerate a loss. CMCAX is subject to the risks associated with its investments in commodity-linked derivatives, risks of investing in wholly owned subsidiary, risk of tracking error, risks of aggressive investment techniques, leverage risk, derivatives risks, counterparty risks, non-diversification risk, credit risk, concentration risk and market risk. GHAAX: Hard Assets investments are subject to risks associated with real estate, precious metals, natural resources and commodities and events related to these industries, foreign investments, illiquidity, credit, interest rate fluctuations, inflation, leverage, and non-diversification. INIVX: Gold-related investments are subject to risks associated with precious metals, market risk, industry concentration, inflation, foreign securities, frequent trading, short-sales, leverage, and non-diversification. For a description of these and other risk considerations, please refer to the Funds' prospectuses, which should be read carefully before you invest.

Investing involves risk, including possible loss of principal. An investor should consider investment objectives, risks, charges and expenses of the investment company carefully before investing. To obtain a prospectus and summary prospectus, which contains this and other information, call 800.826.2333 or visit vaneck.com. Please read the prospectus and summary prospectus carefully before investing.

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