



MEDIA ALERT

Contact: Chris Sullivan/Aaron Siegel
MacMillan Communications
(212) 473-4442
aaron@macmillancom.com

Van Eck Launches New Spanish and Chinese Micro Sites

Data-Rich, Consumer-Focused Micro Sites Include Translated Fact Sheets, Prospectuses, Fund Overviews and More

NEW YORK (July 19, 2010) – In an effort to better serve its Spanish-speaking and Chinese-speaking client community, Van Eck Global has launched translated versions of its recently revamped website. These micro sites highlight several of Van Eck's most popular Exchange-Traded Funds (ETFs) under its Market Vectors brand.

Clients who prefer to browse Market Vectors ETFs and use web-based resources in Spanish or Chinese, respectively, can now log on directly to <http://vaneck.com/es> or <http://vaneck.com/cn>, or change the language bar at the top of the vaneck.com homepage to access the sites.

The launch of the translated micro sites demonstrates Van Eck's commitment to its global client base of qualified investors, as well as Spanish- and Chinese-speaking US shareholders.

###

The Spanish/Chinese language website has been provided as a convenience to Spanish/Chinese speaking persons who would otherwise be eligible to receive the English language version of each fund's prospectus. By clicking on the "Enter" button upon entry, you acknowledge that you are qualified to receive the information.

This material does not constitute an offer or solicitation by anyone in any jurisdiction in which such offer or solicitation is not authorized or to any person to whom such offer or solicitation is not authorized or to any person to whom it is unlawful to make such offer or solicitation. Solicitors and purchasers should inform themselves as to the legal requirements within their own countries for the purchase of shares and as to any taxation or exchange control legislation applicable to them.

Fund shares are not individually redeemable and will be issued and redeemed at their NAV only through certain authorized broker-dealers in large, specified blocks of shares called "creation units" and otherwise can be bought and sold only through exchange trading. Creation units are issued and redeemed principally in kind. Shares may trade at a premium or discount to their NAV in the secondary market.

Investing involves risk, including possible loss of principal. An investor should consider investment objectives, risks, charges and expenses of the investment company carefully before investing. To obtain a prospectus, which contains this and other information, call 888.MKT.VCTR or visit vaneck.com/etf. Please read the prospectus carefully before investing.