

EMAG





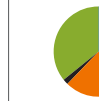
Emerging Markets Aggregate Bond ETF

No Assembly Required

Emerging markets fixed income is a large and growing asset class, with a diverse range of investment opportunities. Choosing the appropriate emerging markets (EM) bond fund option can be confusing. **Market Vectors Emerging Markets Aggregate Bond ETF (EMAG)** provides an all-in one choice, with no assembly required.

EMAG's Underlying Index Characteristics

Market Vectors® EM Aggregate Bond Index (MVEMAG) is rules based for greater diversification, employing liquidity screens and weighting caps to enhance tradability.

	Sovereign Bonds		Corporate Bonds		Totals: Underlying Index
	Local EM Currency	USD/EUR	Local EM Currency	USD/EUR	MVEMAG
% of MVEMAG	 41.85	 19.14	 2.01	 36.99	 100.00
Number of Securities	265	325	100	1,354	1,975
Number of Issuers	22	59	63	605	688
Number of Countries	18	58	11	51	67
Number of Currencies	18	2	9	2	21
Investment Grade (%) ⁴	91.55	55.47	52.45	65.38	74.34
High Yield / Not Rated (%) ⁴	8.45	44.53	47.55	34.62	25.66
Yield to Worst % (avg.) ⁴	5.91	4.76	7.54	4.52	5.17
Effective Duration Yr (avg.) ⁴	4.80	7.02	4.23	5.03	5.25

⁴Figures are based on MVEMAG as of 6/30/14. These figures represent averages. Yield to Worst: measures the lowest of either yield-to-maturity or yield-to-call date on every possible call date. Yield to Worst is not intended to predict or project the performance of the fund, and that past performance is no guarantee of future results. Yield to Maturity is the annualized return on a bond held to maturity. Yield to Call is the yield of a bond held until the call date. Effective Duration: measures a bond's sensitivity to interest rate changes that reflect the change in a bond's price given a change in yield. This duration measure is appropriate for bonds with embedded options. Credit Quality: Standard and Poor's Credit Ratings – credit ratings of A or better are considered to be high credit quality; credit ratings of BBB are good credit quality and the lowest category of investment grade; credit ratings BB and below are lower-rated securities ("high yield"); and credit ratings of CCC or below have high default risk. Equivalent Fitch and Moody's ratings are BB/Ba, B/B, CCC/Caa, CC/Ca, C/Ca, and D/C.

¹ Based on Market Vectors EM Aggregate Bond Index (MVEMAG) as of 6/30/14

² J.P.Morgan Securities LLC as of 6/30/14

³ FactSet as of 6/30/14

Why EM bonds?

Fundamental Strength

EM economies have experienced higher growth rates with lower deficits than developed markets.

74.34% of EM issuers are investment grade¹

Asset Class Continues to Grow

Increasingly a larger part of the worldwide markets for bonds.

Market Capitalization of EM Bonds²

2004 **\$517.97B** 2013 **\$2.17T**

Value for Risk

While riskier than developed markets, emerging markets may offer adequate compensation for additional risk, and potentially higher yields.

Yield to Worst³

Barclays US Aggregate Index **2.22%** MV EM Aggregate Bond Index **5.17%**

Historically Low Default Rates

Default rates currently below historical average does not support the prevailing assumption that EM issuers have a tendency to default.

Why EMAG?

EMAG is the only U.S.- listed ETF to offer exposure to the four major categories of EM bonds:

- Sovereign Bonds in USD/EUR
- Sovereign Bonds in Local EM Currencies
- Corporate Bonds in USD/EUR
- Corporate Bonds in Local EM Currencies

Market Vectors Emerging Markets Aggregate Bond ETF seeks to replicate as closely as possible, before fees and expenses, the price and yield performance of Market Vectors® EM Aggregate Bond Index. This index is comprised of sovereign bonds and corporate bonds denominated in U.S. dollars, euros, or local emerging markets currencies, and includes both investment grade and below investment grade-rated securities.

Fund Ticker	EMAG
Index Total Return Ticker	MVEMAG
Commencement Date ⁵	12/10/13
Management Fee	0.35%
Other Expenses	0.91%
Gross Expense Ratio	1.26%
Fees Waivers and Expense Reimbursement	(0.77)%
Net Expense Ratio ⁶	0.49%

⁵Effective December 10, 2013, Market Vectors® LatAm Aggregate Bond ETF (BONO) changed its name to Market Vectors Emerging Markets Aggregate Bond ETF (EMAG). The Fund's investment objective changed to seeking to replicate as closely as possible, before fees and expenses, the price and yield performance of the Market Vectors® EM Aggregate Bond Index (MVEMAG), from seeking to replicate as closely as possible, before fees and expenses, the price and yield performance of the BofA Merrill Lynch Broad Latin America Bond Index (LATS). Performance data prior to December 9, 2013, reflects that of BONO and LATS. Performance data from December 10, 2013, and on, reflects that of EMAG and MVEMAG. All Index history reflects a blend of the performance of the aforementioned Indexes (MVEMAG and LATS) AND IS NOT INTENDED FOR ANY THIRD PARTY USE. LATS is a trademark of Merrill Lynch, Pierce, Fenner & Smith Incorporation, which neither sponsors nor endorses EMAG and makes no warranty or representation as to the accuracy and/or completeness of this Index.

⁶Expenses for EMAG are capped contractually at 0.49% until 09/01/15. Cap excludes certain expenses such as interest.

IMPORTANT DISCLOSURE

Market Vectors EM Aggregate Bond Index (the "Index") is the exclusive property of Market Vectors Index Solutions GmbH (the "Index Provider"), which has contracted with Solactive AG (the "Calculation Agent") to calculate the Index. The Calculation Agent is not an adviser for or a fiduciary to any account, fund, or ETF managed by Van Eck Associates Corporation. The Calculation Agent is not responsible for any direct, indirect, or consequential damages associated with indicative optimized portfolio values and/or indicative intraday values. Market Vectors Emerging Markets Aggregate Bond ETF (the "Fund") is not sponsored, endorsed, sold, or promoted by the Index Provider, which makes no representation regarding the advisability of investing in the Fund.

Principal International and Emerging Markets Risk Factors: Fixed income securities are subject to credit risk and interest rate risk. High yield bonds may be subject to greater risk of loss of income and principal and are likely to be more sensitive to adverse economic changes than higher rated securities. International investing involves additional risks which include greater market volatility, the availability of less reliable financial information, higher transactional and custody costs, taxation by foreign governments, decreased market liquidity and political instability. Changes in currency exchange rates may negatively impact the Fund's return. Investments in emerging markets securities are subject to elevated risks which include, among others, expropriation, confiscatory taxation, issues with repatriation of investment income, limitations of foreign ownership, political instability, armed conflict and social instability. Investors should be willing to accept a high degree of volatility and the potential of significant loss. Diversification does not assure a profit nor protect against loss. Please see the Market Vectors Emerging Markets Aggregate Bond ETF (the "Fund") prospectus for full disclosure information.

The "net asset value" (NAV) of an ETF is determined at the close of each business day, and represents the dollar value of one share of the ETF; it is calculated by taking the total assets of an ETF, subtracting total liabilities, and dividing by the total number of shares outstanding. The NAV is not necessarily the same as an ETF's intraday trading value. Investors should not expect to buy or sell shares at NAV. Total returns are based upon closing "market price" (price) of the ETF on the dates listed.

Fund shares are not individually redeemable and will be issued and redeemed at their NAV only through certain authorized broker-dealers in large, specified blocks of shares called "creation units" and otherwise can be bought and sold only through exchange trading. Creation units are issued and redeemed principally in kind. Shares may trade at a premium or discount to their NAV in the secondary market.

Investing involves substantial risk and high volatility, including possible loss of principal. Bonds and bond funds will decrease in value as interest rates rise. An investor should consider the investment objective, risks, charges and expenses of a Fund carefully before investing. To obtain a prospectus and summary prospectus, which contain this and other information, call 888.MKT.VCTR or visit marketvectorsetfs.com. Please read the prospectus and summary prospectus carefully before investing.

Not FDIC Insured – No Bank Guarantee – May Lose Value

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