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**VAN ECK GLOBAL LAUNCHES
MARKET VECTORS® MORNINGSTAR INTERNATIONAL MOAT ETF (MOTI)**

*New fund joins MOAT in providing exposure to Morningstar's research
on companies with sustainable competitive advantages: "moats"*

NEW YORK (July 14, 2015) – Van Eck Global has launched the [Market Vectors Morningstar International Moat ETF \(NYSE Arca: MOTI\)](#), a new exchange-traded fund that leverages research from Morningstar to provide exposure to companies outside the United States with competitive advantages and attractive valuations.

[MOTI](#) joins Market Vectors Morningstar Wide Moat ETF (NYSE Arca: [MOAT](#)) in Van Eck's line-up of strategic equity ETFs. MOAT has gathered approximately \$870 million in assets since its launch in April 2012.

[MOTI](#) seeks to replicate as closely as possible, before fees and expenses, the price and yield performance of the Morningstar® Global ex-US Moat Focus IndexSM (ticker: MGEUMFUN). The index targets a select group of companies in developed and emerging markets outside the United States that Morningstar equity analysts believe have long-term sustainable competitive advantages and are attractively priced at each quarterly rebalance. The index contains 50 stocks weighted equally each quarter.

"[MOAT](#) resonated with investors and with much of the world's investable opportunities outside the United States, we're launching [MOTI](#) as a means to capture moat-based opportunities abroad," said Brandon Rakszawski, product manager at Van Eck Global. "Morningstar is a leader in equity research and we look forward to offering investors the ability to access its analysts' best ideas through an investible ETF."

Van Eck notes that an investment in [MOTI](#) is not without risks, which may include, among others, fluctuations in value due to market and economic factors relating to specific issuers. Foreign and emerging markets investments are subject to risks, which include changes in economic and political conditions, foreign currency fluctuations, changes in foreign regulations, changes in currency exchange rates, unstable governments, and limited trading capacity.

[MOTI](#) has a gross expense ratio of 0.64% and a net expense ratio of 0.56%, which is capped contractually until February 1, 2017. MOTI joins Van Eck Global's family of strategic equity ETFs, including Market Vectors Morningstar Wide Moat ETF ([MOAT](#)) and the recently launched Market Vectors Global Spin-Off ETF (NYSE Arca: [SPUN](#)).

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About Van Eck Global

Founded in 1955, Van Eck Global was among the first U.S. money managers to help investors achieve greater diversification through global investing. Today, the firm continues this tradition by offering innovative investment choices in specialized asset classes such as hard assets, emerging markets, and precious metals including gold. Van Eck offers a broad array of Market Vectors ETFs spanning broad-based and specialized asset classes, and is one of the largest providers of ETPs in the U.S and worldwide. The Firm has offices around the world and managed approximately \$31.1 billion in investor assets as of June 30, 2015.

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Important Disclosures

An investment in the fund may be subject to risks which include, among others, fluctuations in value due to market and economic conditions or factors relating to specific issuers. Foreign and emerging markets investments are subject to risks, which include changes in economic and political conditions, foreign currency fluctuations, changes in foreign regulations, changes in currency exchange rates, unstable governments, and limited trading capacity which may make these investments volatile in price or difficult to trade. Medium-capitalization companies may be subject to elevated risks. The Fund's assets may be concentrated in a particular sector and may be subject to more risk than investments in a diverse group of sectors.

The Morningstar® Global ex-US Moat Focus IndexSM was created and is maintained by Morningstar, Inc. Morningstar, Inc. does not sponsor, endorse, issue, sell, or promote the Market Vectors Morningstar International Moat ETF and bears no liability with respect to that ETF or any security.

Morningstar® is a registered trademark of Morningstar, Inc. Morningstar Global ex-US Moat Focus Index is a service mark of Morningstar, Inc.

You cannot invest directly in an Index.

Fund shares are not individually redeemable and will be issued and redeemed at their Net Asset Value (NAV) only through certain authorized broker-dealers in large, specified blocks of shares called “creation units” and otherwise can be bought and sold only through exchange trading. Creation units are issued and redeemed principally in kind. Shares may trade at a premium or discount to their NAV in the secondary market.

Investing involves substantial risk and high volatility, including possible loss of principal. Bonds and bond funds, in general, will decrease in value as interest rates rise. An investor should consider the investment objective, risks, charges and expenses of a Fund carefully before investing. To obtain a prospectus and summary prospectus, which contain this and other information, call 888.MKT.VCTR or visit marketvectorsetfs.com. Please read the [prospectus](#) and [summary prospectus](#) carefully before investing.

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