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**MARKET VECTORS ETFs OFFERS FIVE ADDITIONAL EXCHANGE-TRADED FUNDS
TO QUALIFIED INVESTORS IN MEXICO**

NEW YORK, (June 21, 2012) – **Market Vectors ETFs**, the fifth largest provider of exchange-traded products in the U.S. and the eighth largest provider of ETPs globally, announced today that it has added five NYSE Arca-traded ETFs to the growing list of Market Vectors ETFs currently available to Qualified Investors in Mexico. Deutsche Securities Casa de Bolsa in Mexico will act as local sponsor and filing agent for the following ETFs:

- **Market Vectors Oil Services ETF (Ticker: [OIH](#))**
Assets under management¹: US\$1,074 million
30-day average daily trading volume^{1,2}: 4.6 million shares
- **Market Vectors Semiconductor ETF (Ticker: [SMH](#))**
Assets under management¹: US\$362 million
30-day average daily trading volume^{1,2}: 2.0 million shares
- **Market Vectors Pharmaceutical ETF (Ticker: [PPH](#))**
Assets under management¹: US\$226 million
30-day average daily trading volume^{1,2}: 170 thousand shares
- **Market Vectors Biotech ETF (Ticker: [BBH](#))**
Assets under management¹: US\$102 million
30-day average daily trading volume^{1,2}: 27 thousand shares
- **Market Vectors Retail ETF (Ticker: [RTH](#))**
Assets under management¹: US\$30 million
30-day average daily trading volume^{1,2}: 144 thousand shares

¹ As of 5/31/12; ²Source: FactSet.

These five industry-focused Market Vectors ETFs were introduced in the U.S. on December 20, 2011. The ETFs seek to replicate as closely as possible, before fees and expenses, the price and yield

Five Market Vector ETFs Offered in Mexico/Page 2

performance of a corresponding rules-based index provided by [Market Vectors Index Solutions](#). These indices are designed to give investors exposure to the large capitalization end of the U.S. market, as described below.

ETF Ticker	Underlying Index
OIH	The Market Vectors US Listed Oil Services 25 Index (MVOIHTR) seeks to track the overall performance of 25 of the largest U.S.-listed, publicly traded oil services companies.
SMH	The Market Vectors US Listed Semiconductor 25 Index (MVSMHTR) seeks to track the overall performance of 25 of the largest U.S. listed, publicly traded semiconductor companies.
PPH	The Market Vectors US Listed Pharmaceutical 25 Index (MVPPHTR) seeks to track the overall performance of 25 of the largest U.S. listed, publicly traded pharmaceutical companies.
BBH	The Market Vectors US Listed Biotech 25 Index (MVBHTR) seeks to track the overall performance of 25 of the largest U.S. listed, publicly traded biotech companies.
RTH	The Market Vectors US Listed Retail 25 Index (MVRTHTR) seeks to track the overall performance of 25 of the largest U.S. listed, publicly traded retail companies.

Other Market Vectors ETFs Available in Mexico

With the addition of these five ETFs, Market Vectors ETFs now offers the following 24 ETFs to Qualified Investors in Mexico.

Market Vectors ETFs Available to Qualified Investors in Mexico	Ticker
Market Vectors International Equity ETFs	
Africa Index ETF	AFK
Brazil Small-Cap ETF	BRF
India Small-Cap ETF	SCIF
Egypt Index ETF	EGPT
Indonesia Index ETF	IDX
Gulf States Index ETF	MES
Poland ETF	PLND
Russia ETF	RSX
Vietnam ETF	VNM
Market Vectors International Bond ETFs	
Emerging Markets Local Currency Bond ETF	EMLC
Market Vectors Hard Assets ETFs	
Agribusiness ETF	MOO
Global Alternative Energy ETF	GEX
Gold Miners ETF	GDX
Junior Gold Miners ETF	GDXJ
Rare Earth/Strategic Metals ETF	REMX
RVE Hard Assets Producers ETF	HAP
Coal ETF	KOL
Nuclear Energy ETF	NLR
Oil Services ETF	OIH
Steel ETF	SLX
Market Vectors Industry ETFs	
Biotech ETF	BBH
Pharmaceutical ETF	PPH
Retail ETF	RTH
Semiconductor ETF	SMH

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About Market Vectors ETFs

Market Vectors exchange-traded products have been offered since 2006 and span many asset classes, including equities, fixed income (municipal and international bonds) and currency markets. The Market Vectors family currently totals \$25.1 billion in assets under management, making it the fifth largest ETP family in the U.S. and eighth largest worldwide as of March 31, 2012.

Market Vectors ETFs are sponsored by Van Eck Global. Founded in 1955, Van Eck Global was among the first U.S. money managers helping investors achieve greater diversification through global investing. Today, the firm continues this tradition by offering innovative, actively managed investment choices in hard assets, emerging markets, precious metals including gold, and other alternative asset classes. Van Eck Global has offices around the world and manages approximately \$34.8 billion in investor assets as of March 31, 2012.

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Investments concentrated in one sector may be subject to more volatility than investments in a diverse group of sectors and are subject to the risks associated with the sector. Additionally, the Funds are subject to changes in economic and political conditions, foreign currency fluctuations, changes in foreign regulations and other risks inherent to international investing. The Funds are considered non-diversified and may be subject to greater risks than a diversified fund. Investors should be willing to accept a high degree of volatility and the potential of significant loss. See the Funds' prospectuses for more complete information regarding investment risks.

The Funds have not been and will not be registered with the National Registry of Securities and Intermediaries of Mexico, pursuant to relevant securities laws and regulations of Mexico, and may not be publicly offered or sold within the Mexican territory in circumstances which constitute a public offer, within the meaning of the Securities Market Law ("Ley del Mercado de Valores") of Mexico and its regulations.

The indices mentioned herein are the exclusive property of Market Vectors Index Solutions GmbH (a wholly owned subsidiary of the Adviser), which has contracted with Structured Solutions AG to maintain and calculate the Index. Structured Solutions AG uses its best efforts to ensure that the Index is calculated correctly. Irrespective of its obligations towards Market Vectors Index Solutions GmbH, Structured Solutions AG has no obligation to point out errors in the Index to third parties. The Funds are not sponsored, endorsed, sold or promoted by Market Vectors Index Solutions GmbH and Market Vectors Index Solutions GmbH makes no representation regarding the advisability of investing in the Funds.

Fund shares are not individually redeemable and will be issued and redeemed at their NAV only through certain authorized broker-dealers in large, specified blocks of shares called "creation units" and otherwise can be bought and sold only through exchange trading. Creation units are issued and redeemed principally in kind. Shares may trade at a premium or discount to their NAV in the secondary market.

Investing involves risk, including possible loss of principal. Bonds and bond funds will decrease in value as interest rates rise. An investor should consider investment objectives, risks, charges and expenses of the investment company carefully before investing. To obtain a prospectus and summary prospectus, which contains this and other information, call 888.MKT.VCTR or visit our web site at marketvectorsetfs.com. Please read the prospectus and summary prospectus carefully before investing.