MARKET YECTORS[®] ETFS

by Van Eck[®] Global

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DEPOSITORY RECEIPTS ON TWO ADDITIONAL MARKET VECTORS® ETFs OFFERED TO QUALIFIED INVESTORS IN MEXICO

NEW YORK, (February 5, 2015) – Market Vectors ETFs, one of the largest ETP families in the U.S and worldwide, announced today that it has added two additional NYSE Arca-traded ETFs to the growing list of depository receipts based on Market Vectors ETFs currently available to Qualified Investors in Mexico. Deutsche Securities Casa de Bolsa in Mexico will act as local sponsor and filing agent for depository receipts on the following ETFs:

- Market Vectors ChinaAMC A-Share ETF (Ticker: <u>PEK®</u>) Assets under management¹: USD 94.41 M
- Market Vectors Russia Small-Cap ETF (Ticker: <u>RSXJ®</u>) Assets under management¹: USD 53.57 M
 ¹ As of 12/31/2014

PEK and RSXJ, the Market Vectors ETFs underlying such depository receipts, seek to replicate as closely as possible, before fees and expenses, the price and yield performance of the corresponding rules-based indices, as described below.

ETF Ticker	Underlying Index
РЕК	The CSI 300 Index (CSIR0300) is a modified free-float market capitalization weighted index comprised of the largest and most liquid stocks in the Chinese A-share market. Constituent stocks for the Index must have been listed for more than three months (unless the stock's average daily A-share market capitalization since its initial listing ranks among the top 30 of all A-shares) and must not be experiencing what the Index Provider believes to be obvious abnormal fluctuations or market manipulation.
RSXJ	The Market Vectors [®] Russia Small-Cap Index (MVRSXJTR) is a rules based, modified capitalization weighted, float adjusted index intended to give investors a means of tracking the overall performance of publicly traded small-capitalization companies that are incorporated in Russia or that are incorporated outside of Russia but generate at least 50% of their revenues (or, in certain circumstances, have at least 50% of their assets) in Russia.

Market Vectors ETFs Available in Mexico

With the addition of these ETFs, Market Vectors ETFs currently offers depository receipts on the following 35 ETFs to Qualified Investors in Mexico:

Narket Vectors ETFs Available to Qualified Investors in Mexico Narket Vectors Broad-Based U.S. ETFs	Ticker
Morningstar Wide Moat ETF	MOAT
Market Vectors Hard Assets ETFs	
Agribusiness ETF	MOO
Coal ETF	KOL
Global Alternative Energy ETF	GEX
Gold Miners ETF	GDX
Junior Gold Miners ETF	GDXJ
Natural Resources	НАР
Oil Services ETF	OIH
Rare Earth/Strategic Metals ETF	REMX
Steel ETF	SLX
Unconventional Oil & Gas ETF	FRAK
Uranium+Nuclear Energy ETF	NLR
Market Vectors Industry ETFs	
Biotech ETF	BBH
Pharmaceutical ETF	PPH
Retail ETF	RTH
Semiconductor ETF	SMH
Market Vectors International Equity ETFs	
Africa Index ETF	AFK
Brazil Small-Cap ETF	BRF
ChinaAMC A-Share ETF	PEK
Egypt Index ETF	EGPT
Gulf States Index ETF	MES
India Small-Cap ETF	SCIF
Indonesia Index ETF	IDX
Poland ETF	PLND
Russia ETF	RSX
Russia Small-Cap ETF	RSXJ
Vietnam ETF	VNM
Market Vectors Equity Income ETFs	
Mortgage REIT Income ETF	MORT
Market Vectors Corporate Bond ETFs	
Investment Grade Floating Rate ETF	FLTR
Market Vectors International Bond ETFs	
Emerging Markets High Yield Bond ETF	HYEM
Emerging Markets Local Currency Bond ETF	EMLC
Market Vectors U.S. Municipal Bond ETFs	
High-Yield Municipal Index ETF	HYD
Intermediate Municipal Index ETF	ITM
Long Municipal Index ETF	MLN
Short Municipal Index ETF	SMB

About Market Vectors ETFs

Market Vectors exchange-traded products have been offered since 2006 and span many asset classes, including equities, fixed income (municipal and international bonds) and currency markets. The Market Vectors family currently totals \$20.5B in assets under management as of December 31, 2014, making it one of the largest ETP families in the U.S and worldwide.

Market Vectors ETFs are sponsored by Van Eck Global. Founded in 1955, Van Eck Global was among the first U.S. money managers helping investors achieve greater diversification through global investing. Today, the firm continues this tradition by offering innovative, actively managed investment choices in hard assets, emerging markets, precious metals including gold, and other alternative asset classes. Van Eck Global has offices around the world and manages approximately \$28.3B in investor assets as of December 31, 2014.

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The Funds have not been and will not be registered with the National Registry of Securities and Intermediaries of Mexico, pursuant to relevant securities laws and regulations of Mexico, and may not be publicly offered or sold within the Mexican territory in circumstances which constitute a public offer, within the meaning of the Securities Market Law ("Ley del Mercado de Valores") of Mexico and its regulations.

There are risks involved with investing in ETFs, including possible loss of money. Shares are not actively managed and are subject to risks similar to those of stocks, including those regarding short selling and margin maintenance requirements. Ordinary brokerage commissions apply.

Principal Risk Factors for RSXJ: An investment in the Fund may be subject to risks which include, among others, expropriation and/or nationalization of assets, restrictions on international trade, confiscatory or punitive taxation, regional conflict, political instability, armed conflict, underdeveloped securities markets, inflation, governmental control of economic activity, suspension of redemptions of Creation Units, and currency fluctuations, all of which may adversely affect the Fund. Foreign and emerging markets investments are subject to risks, which include changes in economic and political conditions, changes in foreign regulations, changes in currency exchange rates, unstable governments, and limited trading capacity which may make these investments volatile in price or difficult to trade. Small-capitalization companies may be subject to elevated risks. The Fund's assets may be concentrated in a particular sector and may be subject to more risk than investments in a diverse group of sectors.

Principal Risk Factors for PEK: The Fund may gain exposure to the China A-Share market by directly investing in China A-Shares and investing in swaps that are linked to the performance of China A-Shares. An investment in the Fund involves a significant degree of risk, including, but not limited to, the Adviser's and Sub-adviser's ability to manage the Fund, which depends upon the availability of China A-Shares and the willingness of swap counterparties to engage in swaps linked to the performance of China A-shares. The Fund may invest in swaps and derivatives which entail certain risks, including limited availability of swaps, counterparty risk, liquidity risk, risks of A-shares and the RQFII system, tax risk (including short-term capital gains and/or ordinary income), and currency risk. The Fund may also invest in shares of other funds and absorb duplicate levels of fees with respect to these investments. The Fund is subject to elevated risks associated with investments in securities of Chinese securities, including A-Shares, which include, among others, political and economic instability, inflation, confiscatory taxation, nationalization, and expropriation, market volatility, less reliable financial information, differences in accounting, auditing, and financial standards and requirements, and uncertainty of implementation of Chinese law. In addition, the Fund is also subject to liquidity and valuation risks, currency risk, non-diversification risk, and other risks associated with foreign and emerging markets investments.

Market Vectors Russia Small-Cap Index is the exclusive property of Market Vectors Index Solutions GmbH (a wholly owned subsidiary of the Adviser), which has contracted with Solactive AG to maintain and calculate the Index. Solactive AG uses its best efforts to ensure that the Index is calculated correctly. Irrespective of its obligations towards Market Vectors Index Solutions GmbH, Solactive AG has no obligation to point out errors in the Index to third parties. The Market Vectors Russia Small-Cap ETF is not sponsored, endorsed, sold or promoted by Market Vectors Index Solutions GmbH and Market Vectors Index Solutions GmbH makes no representation regarding the advisability of investing in the Fund.

CSI 300 Index and its logo are service marks of China Securities Index Co., Ltd. ("CSI") and have been licensed for use by Van Eck Associates Corporation. The Market Vectors China ETF is not sponsored, endorsed, sold or promoted by CSI and CSI makes no representation regarding the advisability of investing in the Market Vectors ChinaAMC A-Share ETF.

Fund shares are not individually redeemable and will be issued and redeemed at their NAV only through certain authorized broker-dealers in large, specified blocks of shares called "creation units" and otherwise can be bought and sold only through exchange trading. Creation units are issued and redeemed principally in kind. Shares may trade at a premium or discount to their NAV in the secondary market.

Investing involves substantial risk and high volatility, including possible loss of principal. Bonds and bond funds will decrease in value as interest rates rise. An investor should consider the investment objective, risks, charges and expenses of the Fund carefully before investing. To obtain a <u>prospectus and summary prospectus</u>, which contains this and other information, call 888.MKT.VCTR or visit <u>vaneck.com/etf</u>. Please read the <u>prospectus and summary prospectus</u> carefully before investing.

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