

## Press Release

### Digital transformation: VanEck launches Digital Assets ETF

- **With the VanEck Vectors Digital Assets Equity UCITS ETF, investors invest in the growing industry of blockchain-based applications**
- **The pure-play ETF focuses on companies that generate at least 50 percent of their revenue in the digital assets industry**

**Frankfurt, 6 May 2021** – Asset manager VanEck is listing the VanEck Vectors Digital Assets Equity UCITS ETF on the London Stock Exchange as of today. With the new product, investors can invest specifically in companies that are involved in driving forward the digital transformation of the economy with digital assets.

Digital assets are blockchain-based applications; on the one hand cryptocurrencies such as Bitcoin or Ethereum, and on the other hand non-fungible tokens (NFTs) or decentralised programmes. “The digital transformation is changing large parts of our economy,” explains Martijn Rozemuller, CEO Europe at VanEck. “This is not just short-term hype, but rather is a long-term, structural development. Blockchain applications are finding more areas of use that now extend way beyond cryptocurrencies. Consequently, investors are increasingly looking to digital assets for investment opportunities.”

The VanEck Vectors Digital Assets Equity UCITS ETF gives investors diversified access to companies operating in the crypto and blockchain industries. These include, for example, digital asset trading platform providers, hardware manufacturers, crypto-mining companies and payment providers. Similarly, the ETF takes into consideration companies that enable the trading and custody of crypto assets, companies that provide services on blockchain patents, banks and asset managers that connect the traditional financial world and the digital asset economy.

#### **ETF provides broad access to the crypto and blockchain industry**

“Digital assets have gained tremendous momentum around the world in recent years,” says Gabor Gurbacs, Director Digital Assets Strategy at VanEck. “In addition to cryptocurrencies, which have seen strong growth, companies that provide the necessary infrastructure and enable digital asset trading and background processes in the first place are also benefiting. For investors who cannot or do not want to invest directly in individual cryptocurrencies, the ETF provides a good opportunity to invest in digital asset companies in both a targeted and diversified manner and to benefit from the positive development of the sector.”

The VanEck Vectors Digital Assets Equity UCITS ETF tracks the MVIS Global Digital Assets Equity Index, which includes companies in the digital assets sector. Only companies that already generate at least 50 percent of their revenue from digital asset projects or have the potential to do so are



included in the index. However, the ETF does not invest in cryptocurrencies or digital assets per se, neither directly nor indirectly through derivatives.

ETF	VanEck Vectors™ Digital Assets Equity UCITS ETF
Index name	MVIS® Global Digital Assets Equity Index
ISIN	IE00BMDKNW35
WKN	A2QQ8F
Ticker LSE USD / LSE GB	DAPP / DAGB
Ticker Bloomberg	DAPP LN / DAGB LN
Investment manager	VanEck Asset Management B.V.
Company domicile	Ireland
Base currency	USD
Index provider	MV Index Solutions GmbH
Rebalancing	Quarterly
Product structure	Physical (full replication)
Launch date	30 April 2021
Total expense ratio (TER)	0.65 % p.a.
Appropriation of earnings	Retention

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**About VanEck:**

VanEck has been driven by innovation and stood for intelligent, prescient investment strategies ever since its founding in 1955. As an asset manager, it currently manages some 70 billion US dollars\* worldwide, including exchange-traded funds (ETF), active funds and institutional accounts.



With over 100 ETFs around the world, the investment firm offers a comprehensive portfolio covering numerous sectors, asset classes and smart beta strategies. VanEck was one of the first asset managers to offer investors access to global markets. It has consistently aimed at identifying new trends and asset classes, such as gold investments in 1968, emerging markets in 1993 and ETFs in 2006, an approach that is still shaping the entire investment sector today.

Headquartered in New York City, VanEck maintains locations around the globe, including offices in Frankfurt, Madrid, Pfäffikon (Switzerland), Amsterdam, Sydney and Shanghai.

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For more information about VanEck and the fund, go to [www.vaneck.com](http://www.vaneck.com) or the blog [www.vaneck.com/etf-europe/blog](http://www.vaneck.com/etf-europe/blog).

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VanEck Asset Management B.V., the management company of VanEck Vectors™ Digital Assets Equity UCITS ETF (the "ETF"), a sub-fund of VanEck Vectors™ UCITS ETFs plc, a UCITS management company incorporated under Dutch law registered with the Dutch Authority for the Financial Markets (AFM). The ETF is registered with the Central Bank of Ireland and tracks an equity index. The value of the ETF's assets may fluctuate heavily as a result of the investment strategy. If the underlying index falls in value, the ETF will also lose value.

Investors must read the sales prospectus and key investor information before investing in a fund. These are available in English and the KIIDs in certain other languages as applicable and can be obtained free of charge at [www.vaneck.com](http://www.vaneck.com), from the local information agent VanEck (Europe) GmbH or from the Management Company.

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Investments in the product bear the risk of loss up to total loss.  
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