



FOR IMMEDIATE RELEASE

Media Contact:

Mike MacMillan/Chris Sullivan
MacMillan Communications
212.473.4442
chris@macmillancom.com

SAVE HAMILTON! SPECIAL MID-YEAR TIE RELEASE FROM VAN ECK GLOBAL

Latest in series of highly sought after ties honors Alexander Hamilton's contributions to American history and the country's financial system

NEW YORK (July 10, 2015) – Founding Father, chief staff aide to General George Washington, war hero, influential supporter of the U.S. Constitution, first Secretary of the Treasury, architect of the American financial system... these and dozens of other superlatives can be used to describe Alexander Hamilton. Yet news broke last month of U.S. Treasury Secretary Jack Lew's plans to release a redesigned ten dollar bill in 2020 that would see the removal of Hamilton's portrait from a position it has held since 1928.

"My first thought when I saw the news was that this was no way for one Treasury Secretary to treat another," said Jan van Eck, CEO of Van Eck Global. "Friends and others at Van Eck said to honor Hamilton, we needed to break with tradition and release the next in our line of ties not at year-end, but now."

To that end, designs for the new tie, the latest in Van Eck's popular series of finance-focused neckwear, have been released today, one day before the 211th anniversary of the duel between Hamilton and former Vice President Aaron Burr that resulted in Hamilton's death. The designs, along with more information on Hamilton and Van Eck Global's collection of ties, can be found here: <http://www.vaneck.com/global/about-us/save-hamilton-ties/>

"Whether it was 'Super Mario' and 'Helicopter Ben' showering the world with cash, a dove-riding Janet Yellen bringing donkeys and elephants together, or the good ship QE III sailing off into the sunset, our ties have been a fun way for us to share our thoughts on serious political and economic issues of the day," continued van Eck. "And if you're a believer in a

sound financial system and therefore a Hamilton fan like we are, this latest tie is a great way to wear your allegiance if not on your sleeve, at least along with a jacket or suit.”

“America should have a portrait of a woman on its paper currency,” said van Eck.

“Rather than removing Hamilton – perhaps one of our greatest Treasury Secretaries ever in my view – I gently suggest Secretary Lew and his colleagues either add a new 200 dollar bill or take a closer look at former President Andrew Jackson. History has been less kind to Jackson’s legacy and his contributions to our country’s financial stability. ”

#

About Van Eck Global

Founded in 1955, Van Eck Global was among the first U.S. money managers to help investors achieve greater diversification through global investing. Today the firm continues this tradition by offering innovative investment choices in specialized asset classes such as hard assets, emerging markets, and precious metals including gold. Van Eck offers a broad array of Market Vectors ETFs spanning broad-based and specialized asset classes, and is one of the largest providers of ETPs in the U.S and worldwide. The Firm has offices around the world and managed approximately \$30billion in investor assets as of June 30, 2015.

#

**Van Eck Securities Corporation, Distributor
335 Madison Avenue, New York, NY 10017**