

Press Release

Two New Appointments: VanEck Strengthens Its Team with a New Head of Product Management and a New Head of Marketing

- Norbert van Veldhuizen joins as Head of Product Management, overseeing the development and management of VanEck's European ETF and ETN offering
- Denis Tumbuelt takes on the role of Head of Marketing, responsible for VanEck's communications and marketing activities in Europe

London, UK - 27 January 2026 – VanEck is expanding its European team with two senior appointments. With Norbert van Veldhuizen as the new Head of Product Management and Denis Tumbuelt as the new Head of Marketing, the company has gained two experienced leaders, each bringing more than 20 years of expertise in the ETF and asset management industry.

In his new role, **Norbert van Veldhuizen** has been leading the Product Management function since January and is responsible for the development and oversight of VanEck's product range, as well as for managing the European product management team.

Prior to joining VanEck, van Veldhuizen served as EMEA Head of Equity Index Product at FTSE Russell, where he led the regional equity index franchise, defined product strategy, and drove growth in index and data solutions. Before that, he held various senior positions at BlackRock, focusing on index investing, product strategy, and institutional sales, and played a key role in developing and expanding product offerings.

New Head of Marketing with Extensive Asset Management Expertise

Denis Tumbuelt, as the new Head of Marketing, is responsible for implementing and further developing VanEck's marketing and communications strategy across European markets. He works closely with Sales, Product and Portfolio Management, as well as Compliance, to support VanEck's brand positioning and continued growth in Europe.

Before joining VanEck, Tumbuelt served as Head of Marketing EMEA at Franklin Templeton, where he was responsible for regional marketing and communications strategy. He has a degree in Psychology and previously held senior marketing roles at Threadneedle and Invesco, among others, gaining extensive experience in asset management and ETF marketing.



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About VanEck:

Since its foundation in 1955, VanEck has been driven by innovation and stands for intelligent, forward-looking investment strategies. The asset manager currently manages around USD 197 billion* worldwide, including ETFs, active funds, and institutional accounts.

With more than 100 ETFs globally, the investment house offers a comprehensive portfolio covering numerous sectors, asset classes, and smart beta strategies. VanEck was one of the first asset managers to offer investors access to global markets. The aim was always to identify new trends and asset classes – such as gold investments (1968), emerging markets (1993), and ETFs (2006). These have shaped the entire investment industry to this day.

VanEck is headquartered in New York City and has offices worldwide, including in Frankfurt (Germany), Zurich (Switzerland), Milan (Italy), London (UK), Madrid (Spain), Amsterdam (Netherlands), Shanghai (China), and Sydney (Australia).

*Status: 07.01.2025

You can find more information about VanEck and its funds at www.vaneck.com or the blog www.vaneck.com/etf-europe/blog.

IMPORTANT INFORMATION

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