Position: Product Analyst
Legal Entity: Van Eck Associates Corporation
Location: Tampa, Florida or New York, NY
Department: Marketing
Reporting to: VP, Direct of Product Management
FLSA Status (US Staff only): Exempt Full Time Regular

Summary:

The Product Analyst works collaboratively with other members of the Product Management team to help develop, market and support VanEck’s mutual funds, ETFs and separately managed accounts. This person must have passion for investments, an aptitude for utilizing systems to analyze data, and a demonstrated ability to communicate complex concepts simply. This role requires attention to detail, great communication skills, the ability to manage many competing tasks and strong interpersonal skills.

Essential Duties and Responsibilities:

- Assists in the development, production, and update of marketing materials (e.g. presentations, sales ideas, emails, press releases, etc.)
- Research competitors and analyze comparative performance, characteristics, and market trends to aid product development or marketing initiatives
- Management of key business reports and regulatory updates including market trends reports, board materials, and prospectus/annual report updates
- Participate in product development initiatives with expeditious analysis of new fund ideas as assigned
- Respond to product inquiries from Sales, including supporting RFP and DDQ requests with data as requested
- Other duties or special projects may be assigned as needed

To perform this job successfully, an individual must be able to perform each essential duty satisfactorily.

Supervisory Responsibilities

This job has no supervisory responsibilities.

Qualifications

- Strong project management skills and ability to execute multiple work streams simultaneously
- Analytical with a strong attention to detail
• Strong Excel skills required
• Excellent verbal, written and interpersonal communication skills
• Investment product and/or broker-dealer experience, preferably in a product or marketing role
• Understanding of the calculation and interpretation of investment statistics
• Experience with FactSet, Bloomberg, Morningstar Direct or other comparable systems preferred
• Ability to work in office a minimum of 3 days per week.

Education and/or Experience

• Bachelor Degree in Math, Business, or related field of study
• 1-2 years related industry experience, asset management a plus

Compensation:

• If this position will be performed in whole or in part in New York City, the base salary range is $65,000 to $80,000. Individual salaries may vary based on different factors including but not limited to, skills, experience, job-related knowledge, and location. Base salary does not include other forms of compensation or benefits offered in connection with this position.

VanEck is committed to treating all applicants and employees fairly and to providing equal opportunity in compliance with applicable federal, state and local laws. VanEck does not and will not discriminate against any employee or applicant for employment on the basis of race, religion, ancestry, color, gender, gender identity, pregnancy, age, physical or mental disability, national origin, marital status, sexual orientation, citizenship status, covered-veteran or military status, genetic information, and/or any other factor protected by law.