Position: Technical Lead/Senior Web Developer  
Department: IT  
Reporting to: Director of Marketing Technology  
Location: New York, NY

Summary:  
VanEck is a privately held global asset management firm founded in 1955. We develop forward-looking, intelligently designed, active and ETF strategies that strengthen long-term portfolios. If you are a high-energy individual with a strong work ethic, excellent team skills, and outstanding communication skills, we would like to speak with you.

The IT group is seeking a Technical Lead/Senior Web Developer to help enhance, manage and maintain the website’s front-end/back-end code, content, processes and on premise/cloud infrastructure changes. This detail-oriented, team player will be able to not only debug and resolve issues for multiple websites and integration with external applications, but also conduct hands-on maintenance and enhancement of the web code, content, process and infrastructure as a whole. The Lead/Developer will need to translate business requirements into existing or formulate new subsystems using UML diagrams to communicate technical ideas.

Communicating through JIRA, a feature and defect tracking tool, is a must to document solutions/fixes and provide status updates. Since the existing team is comprised of members in remote branch offices, having strong oral and written communication skills with the ability to self-direct their work, is essential for success in this position. This position entails:

- 40% new coding, template development, database and systems integration  
- 30% code and content maintenance  
- 30% requirement gathering, technical design/architecture, documentation and project implementation schedules

Essential Duties and Responsibilities:  
Includes the following, other duties may be assigned as needed:

- Maintain day to day operations of websites www.vaneck.com as well as additional custom applications such as those developed for Marketing support  
- Support on premise and Cloud infrastructures  
- Enhance CSS and code architecture to support mobile browsers with content in multiple languages using bootstrap responsive CSS technology that integrates with Optimizely methodology  
- Develop/deploy templates/pages to support product launches along with any new features/data points that adhere to established Design Guides  
- Configure, track, analyze and interpret website analytics reporting using Google Analytics, SEOmoz, Marketo and other tools to measure KPIs and eMarketing’s activity effectiveness  
- Integrate website with in-house systems responsible for user registration, financial/pricing data, etc.  
- Integrate Web content and reporting with CRM platform using Optimizely, Salesforce and Marketo  
- Develop new features (end user tools, expand data points, charting, etc.) as determined by Marketing on IIS, .NET Core and C#
• Evaluate, compare and recommend appropriate third-party tools, cloud solution, etc. depending on requirements
• Collaborate with Project Management to gather requirements from business unit heads - provide technical analysis for scoping requested features and help manage implementation schedules using JIRA and alternative project management tools
• Develop and maintain Dev/QA/UAT/Production/DR workflow for code, data and content
• Work with IT Infrastructure to maintain and document hardware architecture (including Disaster Recovery, Failovers, etc.)
• Knowledge of Microsoft SQL Server Tables, Views and Stored procedures
• Work with external vendors in developing and maintaining internationalization of sites

**Supervisory Responsibilities:** This position will act as a team lead capacity, but does not have direct supervisory responsibilities.

**Education and Qualifications:**
• Preferably a Master’s degree in Computer Science or Information Systems
• Minimum 7 years of experience in C# web development in an IIS environment
• Minimum 3 years of experience in SQL Server development
• Minimum 2-3 years of CMS Experience (Preferably in Optimizely)
• Minimum 1 year of UI Experience (SASS or Less, React)
• Experience with headless architecture
• Experience in designing and building web environments in Cloud (Preferably AWS)
• Strong technical lead experience and qualification
• Experience managing on premise and cloud infrastructure for websites
• Experience in using Performance and Debugging tools
• Excellent communication skills both verbal and written

**Compensation:**
• If this position will be performed in whole or in part in New York City, the base salary range is $130,000 to $175,000. Individual salaries may vary based on different factors including but not limited to, skills, experience, job-related knowledge, and location. Base salary does not include other forms of compensation or benefits offered in connection with this position.

VanEck is committed to treating all applicants and employees fairly and to providing equal opportunity in compliance with applicable federal, state and local laws. VanEck does not and will not discriminate against any employee or applicant for employment on the basis of race, religion, ancestry, color, gender, gender identity, pregnancy, age, physical or mental disability, national origin, marital status, sexual orientation, citizenship status, covered-veteran or military status, genetic information, and/or any other factor protected by law.