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# VANECK ANNOUNCES NEW BRANDING FOR ITS EXCHANGE TRADED FUND FAMILY

NEW YORK (August 17, 2021) — <u>VanEck</u> today announced new branding for its U.S.-listed Exchange Traded Funds (ETFs). On or about September 1, 2021, the word "Vectors" is being retired from use in both the branding for the VanEck ETF Trust and the vast majority of VanEck ETFs.

This new branding is consistent with updates VanEck has been making across its global lineup of ETFs.

"Since we launched our first ETFs in 2006, then under the Market Vectors brand, our focus has always been on delivering the most impactful strategies for investors," said Jan van Eck, CEO of VanEck. "Bringing our strategies under a single VanEck brand reflects how each one is a culmination of the collective experience and perspectives of our global team. Whether it's in the form of an ETF, a mutual fund or a different type of product wrapper, we develop strategies with an eye toward putting investors first, so it only makes sense from a firm perspective to have our product branding reflect our approach simply and succinctly."

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### About VanEck

VanEck has a history of looking beyond the financial markets to identify trends that are likely to create impactful investment opportunities. We were one of the first U.S. asset managers to offer investors access to international markets. This set the tone for the firm's drive to identify asset classes and trends – including gold investing in 1968, emerging markets in 1993, and exchange traded funds in 2006 – that subsequently shaped the investment management industry.

Today, VanEck offers active and passive strategies with compelling exposures supported by well-designed investment processes. As of July 31, 2021, VanEck managed approximately \$82.1 billion in assets, including mutual funds, ETFs and institutional accounts. The firm's capabilities range from core investment opportunities to more specialized exposures to enhance portfolio diversification. Our actively managed strategies are fueled by in-depth, bottom-up research and security selection from portfolio managers with direct experience in the sectors and regions in which they invest. Investability, liquidity, diversity, and transparency are key to the experienced decision-making around market and index selection underlying VanEck's passive strategies.

Since our founding in 1955, putting our clients' interests first, in all market environments, has been at the heart of the firm's mission.

## **Van Eck Associates Corporation**

#### Disclosures

The principal risks of investing in VanEck Vectors ETFs include sector, market, economic, political, foreign currency, world event, index tracking and non-diversification risks, as well as fluctuations in net asset value and the risks associated with investing in less developed capital markets. The assets of some Funds may be concentrated in a particular sector and may be subject to more risk than investments in a diverse group of sectors. The Funds may loan their securities, which may subject them to additional credit and counterparty risk. Fixed income investments are subject to interest rate risk, credit risk, the risk that the issuer of a bond will fail to pay interest and principal in a timely manner, or that negative perceptions of the issuer's ability to make such payments will cause the price of that bond to decline. High-yield bonds are subject to greater risk of loss of income and principal than higher-rated securities. Bonds and bond funds will decrease in value as interest rates rise. In addition when interest rates fall income may decline. Please see the prospectus of each Fund for more complete information regarding each Fund's specific risks.

Investing involves substantial risk and high volatility, including possible loss of principal. Bonds and bond funds will decrease in value as interest rates rise. An investor should consider the investment objective, risks, charges and expenses of a Fund carefully before investing. To obtain a prospectus and summary prospectus, which contains this and other information, call 800.826.2333 or visit vaneck.com. Please read the prospectus and summary prospectus carefully before investing.

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